



# METAPAPER GREEN RESPONSIBILITY



The mark of  
responsible forestry

The paper production process requires resources, and in particular wood and energy. It also produces CO<sub>2</sub>. In all these three areas, we want to set standards for a sustainable, environmentally sound approach. We also want to set a good example with our social and economic behaviour. Which is why ....

- » all our papers are sourced from sustainable forestry and are either FSC® - and/or PEFC™ -certified or recycled
- » we already produce more than 53% of our papers using renewable energy sources
- » we use green electricity for all our electrical appliances – from the coffee machine to the servers
- » many of our papers are climate neutral – and on request, all of our papers can be
- » we do not work with paper mills that are neither PEFC- nor FSC-certified
- » our prices are 100% transparent and good value for everybody



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## ECOLOGICAL SUSTAINABILITY – SUSTAINABLE FORESTRY

As far as possible, we source all our papers and packaging from sustainable forestry and they are FSC- and/or PEFC-certified. Take a look at the following overview of our certificates:

Product	FSC/PEFC-Certification	Type of Certification	Certification number Metapaper	Recycling fibres
METAPAPER EXTRAROUGH RECYCLING	FSC	FSC Recycled	SGS-COC-009212	100 %
METAPAPER EXTRASMOOTH RECYCLING	FSC	FSC Recycled	SGS-COC-009212	100 %
METAPAPER SILK RECYCLING	FSC	FSC Mix Credit	SGS-COC-009212	60% or 100 %
METAPAPER EXTRAROUGH	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER ROUGH	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER SMOOTH	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER EXTRASMOOTH	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER EXTRAMATT (TOUCH)	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER EMBOSSED	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER ROUGH 5%	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER EXTRAROUGH - UMSCHLÄGE	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER SMOOTH - UMSCHLÄGE	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER AS COMPANY	PEFC	PEFC	SGS-PEFC/COC-1444	
	FSC	FSC	SGS-COC-009212	



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## ECOLOGICAL SUSTAINABILITY – USE OF ENERGY SOURCES

At present, 53.3% of all the energy we use for our paper production comes from renewable sources. From the coffee machine to our servers, our company's electrical appliances are 100% powered by genuinely green electricity.

Product	Share of renewable energy sources	Energy source
METAPAPER EXTRAROUGH RECYCLING	100 %	Renewable energy mix
METAPAPER EXTRASMOOTH RECYCLING		
METAPAPER EXTRAROUGH		
METAPAPER EXTRSMOOTH		
METAPAPER SMOOTH	required	
METAPAPER ROUGH		
METAPAPER EXTRAMATT	0%	Unfortunately no renewable energy in use
METAPAPER SILK RECYCLING		
METAPAPER EMBOSSED	required	
METAPAPER ROUGH 5%	required	
METAPAPER Office and Servers	100 %	100% Green electricity



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## ECOLOGICAL SUSTAINABILITY – TOWARDS CLIMATE NEUTRALITY

All our papers are climate neutral or are produced with climate neutral methods on request.

Product	Carbon footprint Paper mills	Climate Neutrality
METAPAPER EXTRAROUGH RECYCLING	617kg / to	Yes
METAPAPER EXTRASMOOTH RECYCLING		
METAPAPER EXTRAROUGH		
METAPAPER EXTRSMOOTH		
METAPAPER SMOOTH	required	On request
METAPAPER ROUGH		
METAPAPER EXTRAMATT	641,75 kg / to	On request
METAPAPER SILK RECYCLING		
METAPAPER EMBOSSSED	required	On request
METAPAPER ROUGH 5%	required	On request



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## **SOCIAL AND ECONOMIC SUSTAINABILITY**

Our thinking:

- » Sustainable behaviour is often reduced to ecological sustainability, and frequently even to individual certificates. We think that's wrong.
- » Real sustainability includes ecological, social and economic aspects.
- » We do not work with non-transparent paper mills.
- » Our prices are 100% transparent and equally good value for everybody, allowing all our partners to invest in their future.
- » Because only those who can invest in their future will be long-term partners in a sustainable business relationship.