



# METAPAPER GREEN RESPONSIBILITY



The mark of  
responsible forestry

The paper production process requires resources, and in particular wood and energy. It also produces CO<sub>2</sub>. In all these three areas, we want to set standards for a sustainable, environmentally sound approach. We also want to set a good example with our social and economic behaviour. Which is why ....

- » all our papers are sourced from sustainable forestry and are either FSC® - and/or PEFC™ -certified or recycled
- » we already produce more than 53% of our papers using renewable energy sources
- » we use green electricity for all our electrical appliances – from the coffee machine to the servers
- » many of our papers are climate neutral – and on request, all of our papers can be
- » we do not work with paper mills that are neither PEFC- nor FSC-certified
- » our prices are 100% transparent and good value for everybody



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## ECOLOGICAL SUSTAINABILITY – SUSTAINABLE FORESTRY

As far as possible, we source all our papers and packaging from sustainable forestry and they are FSC- and/or PEFC-certified. Take a look at the following overview of our certificates:

Product	FSC/PEFC-Certification	Type of Certification	Certification number Metapaper	Recycled fibres
METAPAPER <b>SILK RECYCLING</b>	FSC	FSC Mix Credit	SGS-COC-009212	60% oder 100 %
METAPAPER <b>EXTRAMATT (TOUCH)</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>SMOOTH</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>SMOOTH - UMSCHLÄGE</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>ROUGH</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>EXTRASMMOOTH RECYCLING</b>	FSC	FSC Recycled	SGS-COC-009212	100 %
METAPAPER <b>EXTRASMMOOTH</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>EXTRAROUGH</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>EXTRAROUGH - UMSCHLÄGE</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>PACKAGING SMOOTH + SILK</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>PACKAGING ROUGH + ROUGH</b>	FSC	FSC Mix Credit	SGS-COC-009212	
METAPAPER <b>ALS UNTERNEHMEN</b>	PEFC	PEFC	SGS-PEFC/COC-1444	
	FSC	FSC	SGS-COC-009212	



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## ECOLOGICAL SUSTAINABILITY – USE OF ENERGY SOURCES

At present, 53.3% of all the energy we use for our paper production comes from renewable sources. From the coffee machine to our servers, our company's electrical appliances are 100% powered by genuinely green electricity.

Product	Share of renewable energy sources	Energy source
METAPAPER MATT	29 %	Renewable energy mix
METAPAPER GLOSS		
METAPAPER SILK RECYCLING	0 %	-
METAPAPER EXTRAMATT / TOUCH		
METAPAPER SMOOTH	61 %	Biomass
METAPAPER ROUGH		
METAPAPER EXTRASMOOTH RECYCLING	100 %	100% Wind energy
METAPAPER EXTRASMOOTH		
METAPAPER EXTRAROUGH		
METAPAPER PACKAGING SMOOTH + SILK	required	
METAPAPER PACKAGING ROUGH + ROUGH	required	
METAPAPER Office and Servers	100 %	100% Green electricity



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## ECOLOGICAL SUSTAINABILITY – TOWARDS CLIMATE NEUTRALITY

All our papers are climate neutral or are produced with climate neutral methods on request.

Product	Carbon footprint Paper mills	max. carbon footprint according to Climate Friends	
METAPAPER MATT	374,00 kg/to	1000,00 kg/to	optional
METAPAPER GLOSS	374,00 kg/to	1000,00 kg/to	optional
METAPAPER SILK RECYCLING	641,75 kg/to	1000,00 kg/to	optional
METAPAPER EXTRAMATT (TOUCH)	641,75 kg/to	1000,00 kg/to	optional
METAPAPER SMOOTH	685,00 kg/to	1000,00 kg/to	optional
METAPAPER ROUGH	685,00 kg/to	1000,00 kg/to	optional
METAPAPER EXTRASMOOTH RECYCLING	617,00 kg/to	1000,00 kg/to	neutral
METAPAPER EXTRASMOOTH	617,00 kg/to	1000,00 kg/to	neutral
METAPAPER EXTRAROUGH	617,00 kg/to	1000,00 kg/to	neutral
METAPAPER PACKAGING SMOOTH + SILK	required	required	optional
METAPAPER PACKAGING ROUGH	required	required	optional



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## **SOCIAL AND ECONOMIC SUSTAINABILITY**

Our thinking:

- » Sustainable behaviour is often reduced to ecological sustainability, and frequently even to individual certificates. We think that's wrong.
- » Real sustainability includes ecological, social and economic aspects.
- » We do not work with non-transparent paper mills.
- » Our prices are 100% transparent and equally good value for everybody, allowing all our partners to invest in their future.
- » Because only those who can invest in their future will be long-term partners in a sustainable business relationship.