



METAPAPER GREEN RESPONSIBILITY

The paper production process requires resources, and in particular wood and energy. It also produces CO₂. In all these three areas, we want to set standards for a sustainable, environmentally sound approach. We also want to set a good example with our social and economic behaviour. Which is why

- » all our papers are sourced from sustainable forestry and are either FSC- and/or PEFC-certified or recycled
- » we already produce more than 53% of our papers using renewable energy sources
- » we use green electricity for all our electrical appliances – from the coffee machine to the servers
- » many of our papers are climate neutral – and on request, all of our papers can be
- » we do not work with paper mills that are neither PEFC- nor FSC-certified
- » our prices are 100% transparent and good value for everybody



METAPAPER GREEN RESPONSIBILITY

ECOLOGICAL SUSTAINABILITY – SUSTAINABLE FORESTRY

As far as possible, we source all our papers and packaging from sustainable forestry and they are FSC- and/or PEFC-certified. Take a look at the following overview of our certificates:

Product	FSC-/PEFC-Certification	Type of certification	Certification number Manufacturer	Certification number Metapaper	Recycled fibres
METAPAPER MATT + GLOSS	FSC	Mixed Credit	GFA-COC-001615	SGS-COC-009212	
METAPAPER SILK RECYCLING	FSC	Mixed Sources/ Credit	SGS-COC-002122	SGS-COC-009212	60% or 100%
METAPAPER EXTRAMATT (TOUCH)	FSC	Mixed Credit	SGS-COC-002122	SGS-COC-009212	
METAPAPER SMOOTH	FSC	Mixed Credit	SGS-COC-000639	SGS-COC-009212	
METAPAPER SMOOTH - UMSCHLÄGE	FSC	Mixed Credit	SW-COC-100502	SGS-COC-009212	
METAPAPER ROUGH	FSC	Mixed Credit	SGS-COC-000639	SGS-COC-009212	
METAPAPER EXTRASMOOTH RECYCLING	FSC	FSC-Recycled	SW-COC-000668	SGS-COC-009212	100%
METAPAPER EXTRASMOOTH	FSC	Mixed Credit	SW-COC-000668	SGS-COC-009212	
METAPAPER EXTRAROUGH	FSC	Mixed Credit	SW-COC-000668	SGS-COC-009212	
METAPAPER EXTRAROUGH – ENVELOPES??	FSC	Mixed Credit	work in progress	SGS-COC-009212	
METAPAPER PACKAGING SMOOTH + SILK	FSC	Mixed Credit	SW-COC-100502	SGS-COC-009212	
METAPAPER PACKAGING ROUGH + ROUGH	FSC	Mixed Credit	work in progress	SGS-COC-009212	
METAPAPER AS A COMPANY	PEFC	PEFC		SGS-PEFC/COC-1444	
	FSC	FSC		SGS-COC-009212	



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ECOLOGICAL SUSTAINABILITY – USE OF ENERGY SOURCES

At present, 53.3% of all the energy we use for our paper production comes from renewable sources. From the coffee machine to our servers, our company’s electrical appliances are 100% powered by genuinely green electricity.

Product	Share of renewable energy sources	Energy source
METAPAPER MATT	29%	Renewable energy mix
METAPAPER GLOSS		
METAPAPER SILK RECYCLING	0%	-
METAPAPER EXTRAMATT / TOUCH		
METAPAPER SMOOTH	61%	Biomass
METAPAPER ROUGH		
METAPAPER EXTRASMOOTH RECYCLING	100%	100% Wind energy
METAPAPER EXTRASMOOTH		
METAPAPER EXTRAROUGH		
METAPAPER PACKAGING SMOOTH + SILK	required	
METAPAPER PACKAGING ROUGH + ROUGH	required	
METAPAPER Office and Servers	100%	100% Green electricity



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ECOLOGICAL SUSTAINABILITY – TOWARDS CLIMATE NEUTRALITY

All our papers are climate neutral or are produced with climate neutral methods on request.

Product	Carbon footprint Paper mills	Max. carbon footprint according to Climate Friends	
METAPAPER MATT	374.00 kg/t	1000.00 kg/t	optional
METAPAPER GLOSS	374.00 kg/to	1000.00 kg/t	optional
METAPAPER SILK RECYCLING	641.75 kg/t	1000.00 kg/t	optional
METAPAPER EXTRAMATT (TOUCH)	641.75 kg/t	1000.00 kg/t	optional
METAPAPER SMOOTH	685.00 kg/t	1000.00 kg/t	optional
METAPAPER ROUGH	685.00 kg/t	1000.00 kg/t	optional
METAPAPER EXTRASMOOTH RECYCLING	617.00 kg/t	1000.00 kg/t	neutral
METAPAPER EXTRASMOOTH	617.00 kg/t	1000.00 kg/t	neutral
METAPAPER EXTRAROUGH	617.00 kg/t	1000.00 kg/t	neutral
METAPAPER PACKAGING SMOOTH + SILK	required	required	optional
METAPAPER PACKAGING ROUGH + ROUGH	required	required	optional



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SOCIAL AND ECONOMIC SUSTAINABILITY

Our thinking:

- » Sustainable behaviour is often reduced to ecological sustainability, and frequently even to individual certificates. We think that's wrong.
- » Real sustainability includes ecological, social and economic aspects.
- » We do not work with non-transparent paper mills.
- » Our prices are 100% transparent and equally good value for everybody, allowing all our partners to invest in their future.
- » Because only those who can invest in their future will be long-term partners in a sustainable business relationship.