SIMPLY UNBEATABLE:

Our "My Identity Paper" function helps you to quickly and easily create fully customized corporate identity paper concepts for your clients – from letterheads and business cards to document and continuation paper.

Support your local and international clients' Corporate Identity paper programmes by following these three simple steps:

1. Download the Indesign-template and adjust it to your needs (Corporate Design, Logotype, etc.). Or use the PDF.

2. Review the paper requirements and applications with your clients and record the answers in the document.

3. Mail the completed document to **service@metapaper.io** and within 48 hours we will create an individual paper concept based on the needs of your customer.

We can also assist you with paper print testing – whether for digital print or conventional offset printing.

If you want and need your identity paper programme to roll-out internationally – no problem. We can work with our factory partners to create a concept for you.

And if you have any questions just ask **service@metapaper.io**.
Metapaper answers within 24 hours. We promise.

Business Stationery

☐ Business Cards ☐ Greeting Cards

☐ Printed stationery (usually for external communication)

☐ Un-printed stationery and continuation papers (usually for internal communication)

☐ Envelopes:

    ☐ DIN long / DIN long plus   ☐ DIN long / DIN long plus window envelope

    ☐ C5   ☐ C5 window envelope

    ☐ C4   ☐ C4 window envelope

☐ Mailing bags C4 (400 g/m^2)

☐ Notepads ☐ Notebooks

☐ Labels:

    ☐ DIN A6 ☐ DIN A7 ☐ individual formats

☐ Others:

Business communication

☐ Business reports   ☐ Sustainability reports

☐ Image broschures   ☐ Product communications / catalogue

☐ Books   ☐ Magazines

☐ Flyers   ☐ Postcards / invitation cards

☐ Others:

Look & Feel

Corporate design (corporate colours, special colours, picture style (for example, photography vs. illustration), use of white space, typography, company personality, key messages and core values to be communicated, etc.):

Terms of haptic	smooth/artificial	☐	☐	☐	☐	rough/natural
Imagery	technical	☐	☐	☐	☐	emotional
Paper concept	complete/consistent	☐	☐	☐	☐	conscious gradings
Ecology/sustainability	important	☐	☐	☐	☐	less important
Grade of personalization	high	☐	☐	☐	☐	low

Special refinement forms (embossing, stamping, cold foil, etc.)

What else is important to you?